Snap-on QuickQuote® gives parts professionals access to Labor Time Guide information to provide customers with repair cost estimates from the parts counter.



THE PROBLEM

When customers call the Dealer Parts Department for a price quote, there is no easy way to provide the price for a part plus installation on the same call. Typically, when this happens the customer is transferred to the Service Department to inquire about installation cost. This can result in a lost sales opportunity for both parts and service when the customer decides not to wait for labor time and repair costs.

THE SOLUTION ********

With Snap-on's QuickQuote feature for the GM EPC, you can capture the customer at first contact and provide an estimate. There is no need to transfer the customer between departments. All parts information and service installation costs can be accessed by the Parts Department within one application, the GM EPC. By giving customers immediate estimates, you increase the likelihood of getting them into the dealership for service.

Product Features

- Display relevant parts and labor data together within the GM EPC
- Labor Time Guide data for 2005 and newer GM vehicles
- Manage labor rates and times (customer pay vs. warranty)
- Quicklist with labor information
- Labor descriptions added automatically to estimates
- As simple as right-clicking on a part record to access labor information

How does Snap-on's QuickQuote benefit the dealership?

- Sell more parts and service
- Improves efficiency and productivity between the Parts Department, the Service Department, and the customer
- Increase customer satisfaction, brand image, and loyalty



For more information visit:
https://sbs.snapon.com/automotive/
epc/gmglobalepc/

