

ProQuest Launches the ProQuest eConnect Suite of Solutions

ProQuest announces that the former EDN-enabled suite of products is being released to the market as ProQuest eConnect

Richfield, Ohio - September 24th, 2004 - ProQuest Media Solutions, Inc., a business unit of ProQuest Company, announced today the release of the ProQuest eConnect suite of products, formerly known as EDN-enabled. On November 20, 2003, Media Solutions purchased certain assets and technologies from EDN (Electronic Distribution Networks), also, known as the EDN-enabled product suite. Since the acquisition, ProQuest Media Solutions has made a substantial investment in infrastructure and enhancements to deliver a stable, scaleable and efficient application to the Outdoor Power equipment market. This investment will allow ProQuest to extend its relationship with distributors, OEMs and dealer management system providers in the Outdoor Power equipment market.

The updated ProQuest eConnect suite of products include Hubtone, Dealer Xpress, Trade Xpress and Consumer Xpress. These applications enable users to seamlessly search, view and order the correct parts the first time while also providing access to real-time inventory availability, pricing status, purchase order submittal, and purchase order confirmation receipt. The ProQuest eConnect suite of products offers a tighter integration to the industry leading business systems and ProQuest's own electronic parts catalog, PartsManager Pro.

Dealers who don't utilize an integrated Dealer Management System or parts catalog may continue submitting orders via Dealer Xpress. The Dealer Xpress dedicated website provides real-time price queries, inventory queries, online parts ordering and order tracking for most major OEMs and distributors.

"We are very pleased to announce the release of the ProQuest eConnect suite of products. ProQuest eConnect provides users with all of the features and functionality of the former EDN-enabled tools along with integration to our industry leading parts catalog PartsManager Pro, offering a unique total solution for dealers." said Scott McEwen, Vice President of Media Solutions.

"ProQuest eConnect is a result of our continued investment and enhancements in the former EDN-enabled products. We are committed to providing dealers the best product support solutions in the industry while improving electronic commerce in the Outdoor Power / Lawn and Garden Industry."

About ProQuest

ProQuest Company is based in Ann Arbor, Michigan, and is a leading publisher of information solutions for the education, automotive, power equipment, and powersports markets. ProQuest's Business Solutions segment is primarily engaged in the delivery - in electronic form - of comprehensive parts, accessories, and service information to the automotive, power equipment, and powersports manufacturing markets. Its products transform complex technical data, like parts and accessory catalogs and service manuals, into easily accessed electronic information, both CD and Internet-based. For the world's automotive manufacturers and their dealer networks, ProQuest also secures business-to-business information and retail performance management services.

ProQuest Company was recently named one of the nation's 200 best small companies by Forbes magazine, and one of the 100 fastest growing technology companies in the United States by Business 2.0 magazine.

Contact:

Phone: Corey Liberski , Snap-on Business Solutions, 303-841-2337

E-mail: Corey.Liberski@snapon.com