

Kawasaki Motors Corp., USA Chooses ProQuest for its New CD-ROM Parts and Service Catalog Solution

Dealers and Business Partners to Benefit from Increased Efficiency in Parts & Service Identification and Ordering with Integrated Software Solution.

Richfield, Ohio - February 1st, 2005 - ProQuest Media Solutions, a business unit of ProQuest Company (NYSE: PQE), announced today that it has signed a contract with Kawasaki Motors Corp., USA, a leading provider of motorcycles, personal watercraft, all-terrain vehicles, utility vehicles, power products, and general purpose engines. Beginning this spring, ProQuest Media Solutions' PartsManager Pro electronic parts and service solution will make an appearance in more than 6,000 Kawasaki Engine and Power Product dealerships.

As part of this agreement, Media Solutions will create an electronic parts and service catalog system to be used by Kawasaki dealers and partners. This agreement will support Kawasaki's current ProQuest eConnect publishing system with outputs to the PartsManager Pro CD-ROM based catalog solution. This enhanced solution will provide Kawasaki with maximum manageability of their data for accurate quarterly updates of the CD-ROM dataset.

The PartsManager Pro Parts and Service application is seamlessly integrated with today's leading Dealer Management Systems as well as ProQuest's eConnect ordering solution. With PartsManager Pro, Kawasaki dealers can view accurate parts and service data, product bulletins, pricing, supersession and technical manuals with the advantage of portability and speed. Kawasaki dealers can easily search and view parts & service diagrams and documentation, select parts, create picklists and create POs and/or submit orders directly to Kawasaki from the Parts Catalog or submit their picklist directly to the Dealer Management System. By using ProQuest's eConnect publishing solution, Kawasaki has control of data updates to the CD-ROM and can provide their dealers with the most up-to-date information possible.

"ProQuest currently provides us with an exceptional online parts look-up, ordering, warranty and publishing solution that the majority of our Kawasaki Outdoor Power dealers use. We have built enormous trust with ProQuest as they have proven to be a reliable partner. We are very pleased to strengthen this partnership by offering a cost effective and cutting-edge Parts & Service CD-ROM with ordering capabilities to our dealers," said Don Church Manager of Service Training & Communication, Kawasaki. "We see ProQuest as a long-term, financially stable partner."

"This total solution approach - combining publishing, parts catalogs, warranty, and ordering - is key in delivering the best value proposition to Kawasaki and their dealer network. Kawasaki represents another manufacturer in the growing list of outdoor power manufacturers who are embracing the ProQuest integrated solution," said Scott McEwen, vice president for ProQuest Media Solutions. "Kawasaki is the fourth major outdoor power OEM agreement signed in the last four months. Our dedication, focus and growing presence within the outdoor power market are second to none."

About Kawasaki

Kawasaki Motors Corp., USA (KMC) markets and sells at wholesale Kawasaki motorcycles, ATVs, personal watercraft, utility vehicles and power products through a network of more than 1,500 independent retailers, with an additional 8,400 retailers specializing in power products and general purpose engines. KMC and its affiliates employ nearly 2,400 people in the United States, with more than 350 of them located at the Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll™", is recognized worldwide and the brand is aggressively carrying its heritage of leading-edge power, performance and exhilaration into the 21st century. Information about Kawasaki's complete line of recreational products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

About ProQuest Media Solutions

ProQuest Media Solutions is the technology and services partner for equipment manufacturers worldwide. Media Solutions provides product support solutions to the outdoor power, agriculture, construction, mining, material handling and related equipment manufacturing industries. The company's flagship products offer an integrated suite of applications including Parts & Service Look-up, Ordering, Warranty, Data Mining and Publishing Services available via CD and the Internet. Media Solutions is a strategic business unit (SBU) of ProQuest Company and has offices in the United States, Europe, and Asia.

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