

ProQuest Media Solutions Acquires Technologies From EDN

Purchase of Hubtone™, Dealer Xpress™ and Other Technologies Expands ProQuest Media Solutions' Presence in the Outdoor Power Market

RICHFIELD, Ohio, November 20, 2003 – ProQuest Media Solutions (Media Solutions), a unit of ProQuest Business Solutions, has acquired certain assets and technologies of EDN (Electronic Distribution Networks), a web-based business-to-business software communications company. As a result of these acquisitions, Media Solutions will be able to offer an integrated ordering solution allowing seamless interface among its electronic parts catalog and the EDN Hubtone and Dealer Xpress applications.

“EDN’s products have become vital conduits for e-commerce in the outdoor power market. Our acquisition of these EDN technologies will ensure their long-term viability in the marketplace. We will work closely with current EDN-enabled business partners, distributors and dealers during this transition and adapt these technologies to Media Solutions’ highest quality standards,” said Andy Wyszkowski, president of ProQuest Business Solutions.

“We have shown through this acquisition that we are committed to serving the outdoor power market with the latest in technology. With the assets and technologies acquired from EDN, we are supporting the effective and efficient transfer of dealer orders to participating manufacturers and trade partners. Dealers will now be able to purchase our solution which fully integrates our electronic parts catalogs and parts ordering system with their existing dealer management systems,” said Scott McEwen, vice president of ProQuest Media Solutions. “Securing this critical link in the supply chain network provides a compelling value for our OEM and trade partners.”

About ProQuest Media Solutions

ProQuest Media Solutions is the technology and services partner for equipment manufacturers worldwide. Media Solutions provides product support solutions to the construction, mining, material handling, outdoor power, agriculture and related manufacturing industries. The company’s flagship product is PartsManager Pro, an integrated suite of applications available on CD and via the Internet. Media Solutions is a strategic business unit of ProQuest Business Solutions, and has offices in the United States, Europe, and Asia. For more information about ProQuest Media Solutions, visit www.proquestmediasolutions.com.

About ProQuest Business Solutions

ProQuest Business Solutions provides electronic content and e-commerce applications for dealerships that require immediate access to technical information and diagrams related to parts, service and operations. These services help dealers improve business operations by transforming complex technical and performance measurement data into easily accessed answers. This information in turn helps manufacturers, dealerships or service networks more effectively manage their business.

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